

SAURAV KUMAR THAKUR

Marketing Manager

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📍 Malpot Road, Birgunj



EXPERIENCE

Social Media Manager

GuardaWallet, SwapZone & StealthEX

📅 05/2020 - Ongoing 📍 Remote

- Developing & coordinating tasting room events via social media
- Managing various social accounts to maintain brand awareness
- Involved in the creation of social media content from start to finish
- Developing social accounts and setting up content calendars for new clients
- Assisting with management of client presence on varying social media platforms
- Controlling a range of Social Media and Communication channels across the business
- Having a 24/7 approach to responsibilities

Community Manager

GuardaWallet & SwapZone

📅 02/2020 - Ongoing 📍 Remote

- Interacting with customers, employees, and vendors on a daily basis; aimed to increase product awareness, attract new customers, and retain existing customers.

Brand Ambassador

ChangeNOW, GuardaWallet & Swapzone

📅 04/2020 - Ongoing 📍 Remote

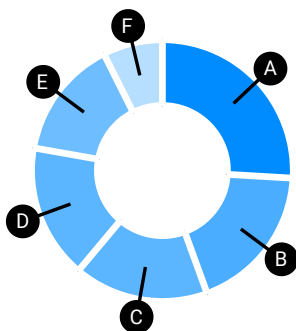
- Spreading a word about the company on various socials
- Making the public aware about the latest features and updates
- Acting as a representative of the Company on various occasions
- Communicated product value, quality and style to educate and entice potential customers.

Transcriptionist

GoTranscript

📅 2018 - Ongoing 📍 Remote

MY TIME



- A Spending time with my family
- B Digital marketing
- C Thinking of new marketing strategies
- D Personal development
- E Relaxing
- F Music

LANGUAGES

English Proficient

Nepali Native

Hindi Proficient

FIND ME ONLINE

[in](#) /sauravkt

SKILLS

Google analytics

Project management

Public relations

Sales

SEO

Social media

PASSIONS

❤️ Family

✈️ Traveling

INDUSTRY EXPERTISE

Marketing

Content Creation

Social Media